

Chetan Dattaji Gaikwad Institute of Management Studies

Incubation Centre

CDGIMS Incubator Centre has been setup in association with Passion IT Pvt. Ltd., to promote and foster the spirit of entrepreneurship. The goal of this centre is to provide assistance to students to start their own business setup. The centre helps new and startup Incubatees to develop their ventures by providing services such as management training, business basics, intellectual property management, business etiquette, marketing research and comprehensive business training programme. The mentors of this centre assist students in all dimensions to create a sustainable business model based on the customer's feedback and competitive analysis. The centre has tied up with the various industries for training and research activities.

WHO ARE ELIGIBLE

This program is open to students/ faculties of our Institute, as well as budding entrepreneurs outside from the Institute. CDGIMS assist them to improvise their efforts on individual ideas, products or processes and to develop the idea from conception to production stage. We ensure that incubatees have access to technological assistance which will be generated through mentors with multidisciplinary expertise.

Focus Areas

The following area/sectors have been focused

- Health and Pharmaceuticals
- Agro Business Management
- Supply Chain and Logistics
- Financial Services
- Managerial Consultancy Services
- Sports
- E-commerce
- Education
- Service Industry
- Hospitality
- Information Communication & Technology (ICT)
- Manufacturing and Engineering

The incubatees may also sometimes require psychological counselling and means to deal with different stress situations. The CDGIMS has developed a psychological support system for the same. In line with university's culture, CDGIMS is able to create a vibrant work place, humming with productive energy and activity at all times.

Infrastructure and services provided to Incubatees

- Office space and infrastructure
- A strong network of technical guidance
- Experienced mentorship
- Knowledge transfer as an outcome of proximity offered due to co-working with other early stage startups, and due to shared real estate facilities.
- Access to CDGIMS existing PR engine to provide enhanced visibility to the prototype / idea

The CDGIMS is also providing mentor support system to the incubatees in areas like:

- Business Case development / Presentation/ Pitch making
- Reverse engineering, rapid prototyping for the invention / discovery
- Expert Guidance on
 1. Patent filing
 2. Fundraising / Scaling/ monetizing the ideas
 3. Exit strategies, acquisition, selling, valuation methodologies, IPO etc.
 4. Marketing, Legal, HR, Recruitment, finance, accounting, PR, etc.