

# MBA IN MARKETING MANAGEMENT



## RSM's Chetan Dattaji Gaikwad Institute of Management Studies

25, Karve Road, Ayurveda Rasashala Campus, Pune-04



(Approved by AICTE, DTE Govt. of Maharashtra & Affiliated to SPPU)

- M.B.A. Degree by Pune
- University Certification programs on
  - Digital Marketing
  - Integrated Marketing communication
  - Marketing research with SPSS
  - Advertising & Public relations
- Internship in international marketing.
- Soft Skills & Communication Enhancement Programme.
- International Placements
- Special focus on Entrepreneurship opportunities in Marketing Industry.

