



RASHTRIYA SHIKSHAN MANDAL'S
**Chetan Dattaji Gaikwad Institute of
Management Studies**

25 Karve Road, Ayurved Rasashala Campus, Pune -411004.
(Affiliated to Savitribai Phule Pune University, Approved by AICTE New Delhi and DTE Maharashtra)

4.2.1 Library is automated using Integrated Library Management System (ILMS)

- Name of ILMS Software: Vriddhi Software
- Nature of Automation: Fully
- Version: 2.0 Build 243.9 full version
- Year of Automation: 2018

VRIDDHI Version 2 - A Campus Management System (Developed by Hindustan Computers, Malegaon)

VRIDDHI Software (Main Menu for DEVAYANI KULKARNI)

This product is licensed to:
Rashtriya Shikshan Mandal's
CHETAN DATTAJI GAIKWAD INSTITUTE OF MANAGEMENT STUDIES
PUNE

Version: 2.0 Build: 243.9
Full Version

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Vriddhi

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ph. +91.02554.252401.251562

Visit us: www.vriddhisoftware.com
Help Line Nos. (Land Line): (02554) 252401 / 252403 / 251562
Help Line Nos. (Mobile): 9372870557 / 7720039636 / 7720039637 / 9890301168

Write us your queries & suggestions: support@vriddhisoftware.com

Save WhatsApp No. 7030938800 in your contact list and send your name, college name and designation to this number using WhatsApp. We will keep you update and will let you know status of your requirements. [License Policy](#)




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25, Karve Road, Pune-411 004

OPAC - Online Public Access Catalogue

Library: (All Libraries) Search within: Main Title Language: English

Search String: **MARKETING MANAGEMENT**

Search Details Catalogue Reset

Author	Main Title	Year of Publication
KOTLER, P. & KELLER, K.	A FRAMEWORK FOR MARKETING MANAGEMENT	0
KOTLER, P. & KOTLER, K.	A FRAMEWORK FOR MARKETING MANAGEMENT	0
KULKARNI, M.V.	BRAND MARKETING MANAGEMENT	0
KULKARNI, M.V.	BRAND MARKETING MANAGEMENT	0
-	CASE STUDIES IN MARKETING MANAGEMENT	0
GAUR, S.S & SAGGERE	EVENT MARKETING MANAGEMENT	0
KEEGAN W.J.	GLOBAL MARKETING MANAGEMENT	0
LEE, K. & CARTERS, S.	GLOBAL MARKETING MANAGEMENT	0
SHAERALEKAR, S A & S	GLOBAL MARKETING MANAGEMENT	0
KEEGAN, W.J & DUTTA,	GLOBAL MARKETING MANAGEMENT	0
GOVINDARAJAN, M.	INDUSTRIAL MARKETING MANAGEMENT	0

59 titles found... Campus has 6156 materials & 3009 unique titles. Total Opac Hits = 34 Daily Average OPAC Use for Book = 9 Periodical = *****



Membership Master

Main Records

Section: MANAGEMEN Member Type: Students

Member ID: 7

Name: KULKARNI RUTUJA VINAYAK

Form No: 0 Deposit R.No:

Identifier:

Valid From: 01/06/2018 Valid Upto: 31/05/2019

Spl. Instruction:

Allow Book Bank Password

Address: D403 Salpuram Near Kailas Jeevan Factory, Dhayni PIN Code: 411041

Country: INDIA State: Maharashtra District: Pune Taluqa: Haveli Location: Dhayni

Address Type: Member's Address

Phone 1: Phone 2: Fax: Cell: 9847760319

Fathers Cell: 9860288642 Mothers Cell:

E-Mail ID: rutukami210@gmail.com Birth Date: 10/02/1997 Birth Place: SANGAMNER

Gender: Female Mother Tong: Marathi Physical Handicape: Blood Group:

Click on the portrait to scan photo

Students Admission Information

Library Status: Active Is LeB? No

Year	Class	Roll No.	Admission Status
2018	M.B.A.-1	32	Active

Add New Edit Delete Save Eject Preview EPrint Dup ID Lib Card Exit



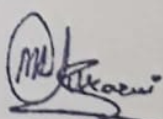
M. Kulkarni
DIRECTOR
 Chetan Dattaji Gaikwad Institute of
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We are using Vriddhi library management software from 2018. This ILMS is very user friendly and it enables efficient library administration to cater user services. Vriddhi software keeps all the transaction records & generates various reports which are very useful for library administration.

This Software has different modules like follows:

- Accessioning of Library Book & Periodical:- Through this menu option accessioning of books and periodicals material in library can be done.
- Book Circulation using Barcode:- Each library material can be easily circulated among the member of the library using barcode.
- Book Reservation:- If any library material is not available in stock in library and is in circulation, a member can tag any such books material of the library for reservation.
- Application of Fine: In case of loss or late deposition of books, formula to calculate fine for such transaction can be set.
- Purchase order Generation:- Purchase order can be generated for library as per the demand of teachers or library members.
- Register of Book Send For Binding: - Maintenance of register of books & library materials which is send for bindings is easy to keep the track .
- Issue Register:- This register is designed to hold information of all such materials which is lying with the students or teachers.
- Member ship Register: In detail tracking of library members who is registered with the college library with different privileges.




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